

CALL FOR PAPERS

The 4th International Conference of Supply Chain and Technology Innovation (ICOSTI 2019)

Theme: “Global Value Chain and Logistics in the Age of the 4th Industrial Revolution”

August 12-15, 2019

Venue: Kyungsoong University, Busan, South Korea

www.icosti.net

Host: Kyungsoong University, Korea

CSUPOM (Consortium of Supply Chain & Operations Management), U.S.A.
Silicon Valley Center for Operations & Technology Management at SJSU, U.S.A.
Korean Society of Supply Chain Management
Chungnam National University, Daejeon, Korea
Korean Association of Shipping and Logistics, Korea
Korea Association for International Commerce and Information, Korea
Korea Maritime Institute, Korea

Conference Chairs: Dr. Taioun Kim (Kyungsoong University, Korea)

Dr. Zinovy Radovilsky (California State University - East Bay, U.S.A.)

Dr. Hee Cheol Moon (Chungnam National University, Korea)

Dr. Taeho Park (San Jose State University, U.S.A.)

Program Chairs: Dr. Ju Myung Song (San Jose State University, U.S.A.)

Dr. John Yi (Saint Joseph's University, U.S.A.)

Dr. Heng Tang (Jiangsu University, China)

Dr. Hyuk-Soo Cho (Chungnam National University, Korea)

Dr. Xiaohua Wang (Seinan Gakuin University, Japan)

Dr. Chang Seong Ko (Kyungsoong University, Korea)

Dr. Hyuck Moo Kwon (Pukyong National University, Korea)

Dr. Jae-Bong Kim (Korea Maritime and Ocean University, Korea)

Dr. Seung Jun Lee (Chung-Ang University, Korea)

Keynote Speakers: Dr. Sungzoon Cho (Professor, Seoul National University, Korea)

Dr. Soo Geun Song (President, Kyungsoong University, Korea)

Conference Topics: Topics of interest include, but are not limited to, the following:

- Supply Chain & Logistics
- Big Data & Block Chain
- Industry 4.0
- Port Management
- Intellectual Property
- Marketing
- Operations & Decision Sciences,
- Technology Innovation,
- Global Value Chain,
- Maritime Logistics
- Low Carbon Economy & Sustainability
- Information Systems & Technology

- International Trade
- International Business
- Entrepreneurship
- Mobile Financial Services & Technology
- Global Competitiveness and collaboration
- Service & Health Care

Special Events: Industry and Cultural Experience Visits

Submission Deadlines:

(1) Full papers for the conference and consideration in the journal publication: June 30, 2019. If a full paper is to be considered for publication in a journal listed below, the format for the full paper should follow the instruction of the journal. Please refer to the journal’s website.

(2) Abstracts for the conference presentation and proceedings: July 25, 2019.

The format for an abstract should be as shown in this call for papers and conference website.

Submission: E-mail your paper or abstract to infoicosti@gmail.com with the submission form available at www.ICOSTI.net. Additional details are also available at www.ICOSTI.net.

All submitted papers and abstracts will go through double blind reviews. Full-length papers and abstracts in the proper format, if accepted, will be published in the conference proceedings. If the option of consideration for Journal of Korea Trade (JKT), The Asian Journal of Shipping and Logistics (AJSL), Journal of Supply Chain and Operations Management (JSCOM), Korea International Commerce and Information Review (KICIR), Journal of the Korean Society of Supply Chain Management (JKSSCM) is checked on the submission form, a full paper will be further reviewed for publication in the journals.

Journal of Korea Trade is listed in SSCI, The Asian Journal of Shipping and Logistics is listed in SCOPUS and ESCI (Emerging Sources Citation Index) by Web of Sciences, the JSCOM is listed in Cabell’s Directory of Refereed Journal Publications, Korea International Commerce and Information Review is listed in KCI (Korea Citation Index), and Journal of the Korean Society of Supply Chain Management is listed in KCI. We strongly encourage you to submit your full-length papers as early as possible. The outstanding conference full papers will be recommended directly to the editors of the journals and will be expedited to review for the publication.

➤ **Contact**

Dr. John Yi (jyi@sju.edu) (Corresponding from people outside Korea)

Dr. Chang Seong Ko (csko@ks.ac.kr) (Corresponding from people in Korea)

➤ **Registration**

Early-Bird Registration (on or before June 15, 2019):

- Regular registration: \$350
- Student registration: \$150

After Early-Bird Registration:

- Regular registration: \$400
- Student registration: \$150

Industry Visit (Fee’s included in the registration fee):

Cultural Experience Visit: \$100 (including lunch and entrance fees) for regular/student

Students: Please submit a copy of your student ID with the registration form to registration@icoscti.org.

- At least one author must register for the conference in order to publish their paper or abstract in the proceedings and attend the meeting to make a presentation.

➤ **Publications and Awards**

- Papers and abstracts will be published in the conference proceedings.

- Full papers will be considered to be published in the JKT, AJSL, JSCOM, KICIR, or JKSSCM through a review process of each journal.
- Scholarly Paper Contests: Best Paper Awards

| | | |
|------------------------|------------------------|--------------------|
| Best Application Paper | Best Theoretical Paper | Best Student Paper |
|------------------------|------------------------|--------------------|

There are two conditions for the eligibility of Best Student Paper:

- Only one paper can be submitted by an entrant.
- The submitted paper must present original research conducted primarily by the entrant. Some assistance by other individuals (such as the student's faculty advisor) is permitted as long as the student is the “first author” on the paper. Research advisors must certify that the student's contribution to the paper exceeds 50%.

➤ **Sponsors**

| | |
|---------------------------------------|--|
| Academic Sponsors | Kyungsoong University |
| | Korea Maritime and Ocean University |
| | San Jose State University (Silicon Valley Center for Operations & Technology Management) |
| Professional Association Sponsors | Consortium of Supply Chain & Operations Management |
| | Korea Myanmar Research Institute |
| | Mobile Finance Service Forum |
| Industry/non-profit/research Sponsors | Korea Maritime Institute |
| | Renault Samsung Motors |
| Journal Sponsors | Journal of Korea Trade (SSCI, KCI) |
| | The Asian Journal of Shipping and Logistics (SCOPUS, ESCI) |
| | Journal of Supply Chain and Operations Management (Cabell) |
| | Korea International Commerce and Information Review (KCI) |
| | Journal of the Korean Society of Supply Chain Management (KCI) |
| | The Myanmar Journal |

➤ **Conference Organization Committee** (Subject to change with additional members)

- Dr. Byung-Soo Ahn (Seoul Digital University, Korea)
- Dr. Hong-Kyun Bae (Sangji University, Korea)
- Dr. Youngsang Cho (Yonsei University, Korea)
- Dr. Sungyong Choi (Yonsei University, Korea)
- Dr. Young-jun Choi (Kyung Hee University, Korea)
- Dr. Dong Seop Chung (Kyungsoong University, Korea)
- Dr. Ki Ho Chung (Kyungsoong University, Korea)
- Dr. Thi Binh Do (Thuongmai University, Vietnam)
- Dr. Osung Gwon (Jeonju National University of Education, Korea)
- Dr. Kee-Hyung Hwang (Kyungsoong University, Korea)
- Dr. Rong Kang (Northwest University, China)
- Dr. Shin-Won Kang (Sunchon National University, Korea)
- Dr. Chang Bong Kim (Chung-Ang University, Korea)
- Dr. Jaebong Kim (Korea Maritime and Ocean University, Korea)
- Dr. Chang Seong Ko (Kyungsoong University, Korea)
- Dr. Hyuck Moo Kwon (Pukyong National University, Korea)
- Dr. Koohyoung Lee (Neurosky, U.S.A.)

Dr. Minhoo Lee (NamSeoul University, Korea)
 Dr. Kunpeng Li (California State University, Northridge, U.S.A.)
 Dr. Qingying Li (Donghua University, China)
 Dr. Xingle Long (Jiangsu University, China)
 Dr. Hee Cheol Moon (Chungnam National University, Korea)
 Dr. Keunyeob Oh (Chungnam National University, Korea)
 Dr. Taeho Park (San Jose State University, U.S.A.)
 Dr. Xiaohong Quan (San Jose State University, U.S.A.)
 Dr. Zinovy Radovilsky (California State University - East Bay, U.S.A.)
 Dr. Geunwoo Ryu (Keimyung University, Korea)
 Dr. Sang-Ryul Shim (Kwangwoon University, Korea)
 Dr. Tianqin Shi (San Jose State University, U.S.A.)
 Dr. Joon Heon Song (Tokyo International University, Japan)
 Dr. Yang Sun (California State University - Sacramento, U.S.A.)
 Dr. Xiaohua Wang (Seinan Gakuin University, Japan)
 Dr. Xun Xu (California State University, Stanislaus, U.S.A.)
 Dr. John Yi (Saint Joseph's University, U.S.A.)
 Dr. Shu Zhou (San Jose State University, U.S.A.)
 Dr. Ming Zhou (San Jose State University, U.S.A.)

➤ **Track Chairs** (Subject to change with additional tracks and chairs)

- Supply Chain & Logistics
 Dr. Ming Zhou (San Jose State University, U.S.A.)
- Operations & Decision Sciences
 Dr. Seung Jun Lee (Chung-Ang University, Korea)
 Dr. Young Hoon Lee (Yonsei University, Korea)
 Dr. Yang Li (California State University - Sacramento, U.S.A.)
- Technology Innovation
 Dr. Xiaohong Quan (San Jose State University, U.S.A.)
 Dr. Hanjoo Yoo (Soongsil University, Korea)
 Dr. Youngsang Cho (Yonsei University, Korea)
- Big Data, Block Chain
 Prof. Jongwook Sung (San Jose State University, U.S.A.)
- Port Management
 Dr. Jae-Bong Kim (Korea Maritime and Ocean University)
 Dr. Sanghei Choi (Korea Maritime Institute / Technology Innovation)
 Dr. Jungyong Seo (Korea Maritime Institute / Technology Innovation)
- Maritime Logistics
 Dr. Jehyun Lee (Hannam University, Korea)
 Dr. Hyuk-Soo Cho (Chungnam National University, Korea)
- Industry 4.0 (or, 4th Industrial Revolution)
 Dr. Koohyoung Lee (Neurosky, U.S.A.)
 Dr. Hee-Cheol Moon (Chungnam National University, Korea)
- Service & Health Care

Dr. Arvinder Loomba (San Jose State University, U.S.A.)
Dr. Shin Sook Lee (Sunchon National University, Korea)

- Information Systems & Technology
Dr. Kyung-Hye Park (Chungnam National University, Korea)
- Information Systems & Technology
Dr. Heng Tang (Jiangsu University, China)
- Low Carbon Economy & Sustainability
Dr. Xingle Long (Jiangsu University, China)
- Marketing
Dr. Hyung-Jun Kim (Chungnam National University, Korea)
- International Trade & Business
Dr. Sang-Ryul Shim (Kwangwoon University, Korea)
Dr. Byung-Soo Ahn (Seoul Digital University, Korea)
Dr. Bang Jee Chun (Hoseo University, Korea)
- Global Competitiveness and collaboration (TCI Network)
Dr. Geunwoo Ryu (Keimyung University, Korea)
Dr. Janet Tan (San Jose State University, U.S.A.)
- Mobile Financial Services & Technology
Dr. Hyun-Woo Cho (Sunchon National University, Korea)
- Value Chain and Innovations of Myanmar SMEs
Dr. Hong-Kyun Bae (Sangji University, Korea)

➤ Conference Schedule

| Date | Time | Program | | |
|-------------|--|--|-----------|-----------|
| Aug. 12 | 13:00 - 18:00 | Registration | | |
| | 14:30-16:00 | Conference Presentation Sessions | | |
| | | Track 1-A | Track 1-B | Track 1-C |
| | 16:00-18:00 | Welcome Reception | | |
| Aug. 13 | 09:00-15:00 | Registration | | |
| | 10:30-12:00 | Conference Presentation Sessions | | |
| | | Track 2-A | Track 2-B | Track 2-C |
| | 12:00-13:00 | Lunch | | |
| | 13:00-14:15 | <Plenary Session> Opening Remarks Congratulatory Address Keynote Speeches | | |
| | 14:30-16:00 | Conference Presentation Sessions | | |
| | | Track 3-A | Track 3-B | Track 3-C |
| | 16:15-17:45 | Conference Presentation Sessions | | |
| Track 4-A | | Track 4-B | Track 4-C | |
| 18:30-20:30 | Gala Dinner and Award Ceremony Best Paper Award | | | |
| Aug. 14 | 09:00-18:00 | <Industry Visits> Hyundai Mipo Dockyard | | |
| Aug. 15 | 09:00-18:00 | <Cultural Visits> Gyeongju | | |

Submission Formats

(1) Full Papers for the Conference Proceedings

- Maximum size of the paper is 40 pages on letter size (8.5”x11”) paper.
- Use MS Word, Times New Roman font, size 12, double spacing except for references at the end of the paper, which should be single space.
- The text alignment should be justified with top and bottom margins equal to 1 inch, and right and left margins equal to 0.83 inch.
- The title of your paper and abstract should be formatted as described in the paper template below.
- The size of the abstract should be no more than 150 words.
- All tables, figures, or charts need to be inserted in the body of the manuscript within the margins with heading/titles in centered capitalized bold letters.
- Section headings should be concise and numbered sequentially, using a decimal system for subsections.
- No footnotes in the paper.
- There is no restriction in the reference format.

(2) Full Papers for the Conference Proceedings and Consideration in the Journal Publication

If a full paper is to be considered for publication in a journal listed in the call for papers, the format for the full paper should follow the instruction of the journal. Please refer to the journal’s website.

(3) Abstracts for the Conference Proceedings

Please use the following format for the abstracts.

Abstract Title

Subtitle as needed

Authors Name/s per 1st Affiliation, e-mail address
name of organization, City, State, Country

Authors Name/s per 2nd Affiliation, e-mail address
name of organization, City, State, Country

(Continue on for the other authors, if any more)

* Corresponding Author. E-mail address: e-mail@address.edu

ABSTRACT

The abstract should be no more than 300 words in the MS Word, Times New Roman font, size 12, and double spacing.

4th International Conference of Supply Chain & Technology Innovation

Submission Form

| | |
|---------------|--|
| Title: | |
|---------------|--|

Please indicate the corresponding author by underscoring the author's name in bold

| Author Information | Names | Affiliation | Email |
|---------------------------|-------|-------------|-------|
| Author 1 | | | |
| Author 2 | | | |
| Author 3 | | | |
| Author 4 | | | |
| More Authors | | | |

Submission Type:

- Abstract
 - Full paper for conference proceedings only
 - Full paper to be considered for the publication in the conference proceedings and a full review for publication in the following journal
 - Journal of Korea Trade (SSCI, KCI)
 - The Asian Journal of Shipping and Logistics (SCOPUS, ESCI)
 - Journal of Supply Chain and Operations Management (Cabell)
 - Korea International Commerce and Information Review (KCI)
 - Journal of the Korean Society of Supply Chain Management (KCI)
 - The Myanmar Journal
- * Please mark on only one journal.

Please indicate the appropriate track(s)

- Supply Chain & Logistics,
- Big Data & Block Chain,
- Port Management,
- Industry 4.0,
- Marketing
- International Trade
- International Business
- Entrepreneurship
- Others_____
- Operations & Decision Sciences
- Technology Innovation & Sustainability
- Maritime Logistics
- Service & Health Care
- Information Systems & Technology
- Mobile Financial Services & Technology
- Global Competitiveness and collaboration
- Value Chain and Innovations in Myanmar

I, _____, hereby acknowledge that the submission has not already been submitted to or published by any other conferences and/or journals.

Please send your submission with this form to infoicosti@gmail.com by appropriate submission deadlines.